

Hercules

The Smart Choice in Laundry



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FROM THE DESK OF
Andrew May
PRESIDENT, HERCULES

Dear Friends and Family of Hercules,

As autumn settles in, I am thrilled to reach out to our valued community of customers, partners, and supporters. This year, we are celebrating our 66th anniversary! We take great pride in building on 66 years of brand loyalty at Hercules. From our humble beginnings to today, we now operate laundry facilities in over 6,000 locations throughout New York, New Jersey, and surrounding states. It's amazing to reflect on how far we've come in our journey. We're not just older, we're better than ever, continuing to blend traditional values with innovative solutions for the modern laundry experience.

Our Dedicated Team Makes the Difference

For those who know me, it's no secret that exceptional customer service is one of my top priorities. I'd like to give a huge shout out to our Service Technicians, Installation Team, Customer Service Team, Accounting Department, and our Sales Team for providing excellent hard work and service.

Together, your collective efforts not only fuel our mission but also define the Hercules experience. The success of Hercules is a testament to the unwavering dedication of every team working behind the scenes.

Looking Forward

I would like to personally thank all our customers, employees, and suppliers for your continued support. Our success is a direct result of everyone's efforts and commitments. Please read this next edition of the newsletter to learn our workplace culture and the difference we make in the community.

Here's to a fresh fall and another successful year together!

Sincerely,



PRESIDENT





"We are so grateful for Hercules, they donated not only one, but two washers and dryers to help our homeless animal population. Whenever something breaks down, Hercules is quick to respond and gets us back up and running in no time. We can't thank them enough for all they donate to our cause."

Maureen Hogan, Middletown Humane Society



Celebrating Excellence

**Celebrating Our
2024 Annual Winner:
Roosevelt Parker!**



We're proud to recognize Hercules' very own **Roosevelt Parker**—a **2024 5-Star Annual Winner**—who went above and beyond to ensure the success of a massive project in Upstate New York. When a contractor tasked with installing 1,800 machines fell behind schedule, Roosevelt didn't just step in...he drove in!

Every week for five weeks, Roosevelt made the 7-hour drive (each way!), staying on-site Tuesday to Friday, away from his family, to help the team get back on track. His dedication, grit, and commitment were nothing short of inspiring. This project was super impactful for Hercules; it's no surprise that **Andrew May** chose **Roosevelt as our 2024 Annual Winner!**

Congratulations, Roosevelt! We're incredibly lucky to have you on the team.



875 Erskine Street



We are pleased to highlight 875 Erskine St, one of the laundry room locations proudly serviced by Hercules. This facility is part of the transformative Brooklyn Developmental Center (BDC) Redevelopment project in East New York's Spring Creek neighborhood.



In November 2018, a team was selected to redevelop the former Brooklyn Developmental Center as part of a community development and wellness initiative.

Located on a 28-acre site in the Spring Creek section of East New York, the development features more than 2,400 units of affordable and supportive housing, 15,000 square feet of healthcare space, and significant commercial and community facilities. The project addresses social determinants of health by integrating affordable housing with open space, fitness opportunities, healthy food retail, urban agriculture, and social enterprises focused on economic empowerment. It also promotes access to healthcare and communitywide programming to improve residents' overall wellbeing.



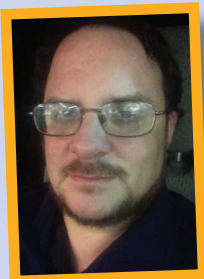


London Terrace Towers is a magnificent Greek Revival cooperative in Chelsea, Manhattan. Located between West 23rd and 24th Streets, this historic pre-war structure opened in 1930.



London Terrace Towers 405 W 23rd St, NYC

EMPLOYEE *Fun Facts*



"Most people don't know I was a Sergeant in the U.S. Army."
David Aizic



"I was the Cubmaster of the Year in the Northeast Region in 2008."
Tom Jeppestol



"I have been an avid soccer player for 35 years and have been volunteering as a children's soccer coach for 15 years. For the past 18 years, I have been a volunteer administrator of a youth soccer program."
Neil Rodgers



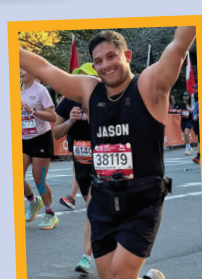
"I am a tireless advocate for all animals, especially those left behind at the shelters."
Christine Franke



"I see Janet Jackson every time she's in New York."
Theresa Davis



"I have been a black belt in karate since I was a teenager. Here's the proof :)"
Michelle Hartman



"I ran in the 2024 New York City Marathon."
Jason Saslaw

HERCULES Happenings



Let's all give a huge congratulations to Khamar Ward, son of our own **Terri Ward**. Khamar graduated from the Academy of Medical Technology High School this year.



We at Hercules proudly congratulate our own **Cynthia Engel** and her son, **Adam Engel**, who has recently earned his certification as a Flight Instructor. The entire Hercules family wishes Adam the very best as he embarks on this new chapter in his career, guiding future pilots through their own aviation journeys.



We're delighted to share that **Davian David-Ramphal**, son of Hercules Employee **Dianne Ramphal**, recently tied the knot with **Dr. Sahithi** on May 23rd. Sahithi had graduated from medical school the Monday before their wedding day. The newlyweds have settled in Lake Grove, Long Island.

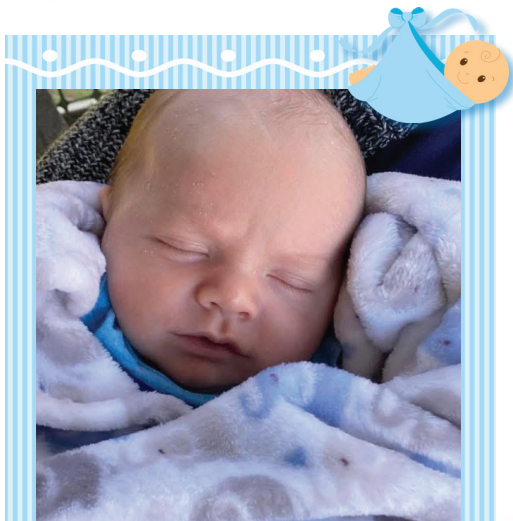


15 year-old twins, **Jack and Sarah** show Long Island pride with their mother **Christine Franke**, at an Islanders' game.

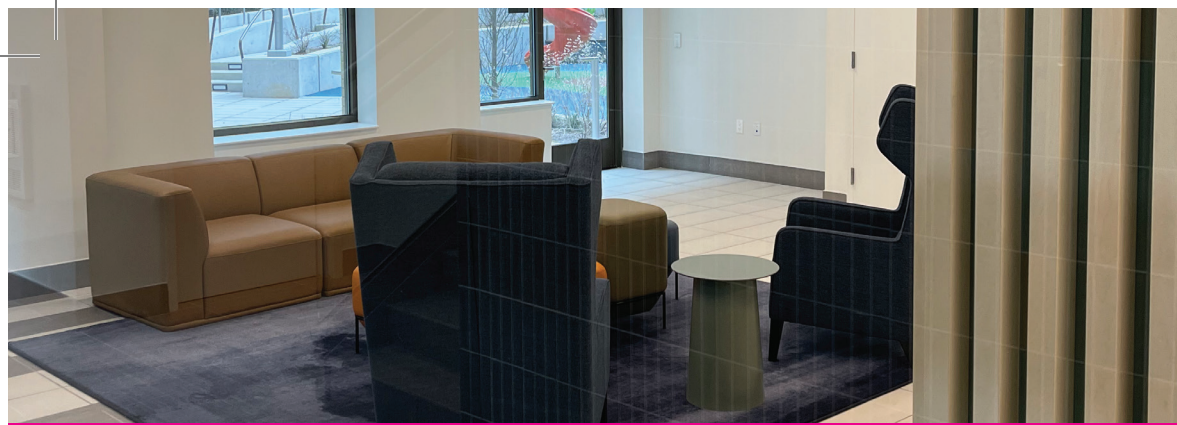
Hercules

Administrative Professionals Day!

On April 23, 2025, we celebrated our employees for Administrative Professionals Day. To show our appreciation, Hercules catered lunch for the day.



On February 23rd, 2025, the family of **Jeannine Redding** welcomed... **William James Redding!**



265 Logan Avenue • Brooklyn, NY



We are delighted to highlight 265 Logan Ave, an affordable housing property developed by Hudson Companies, as one of our valued laundry service locations. This community represents Hercules' ongoing commitment to providing quality laundry facilities in affordable housing developments throughout the region. Our partnership with Hudson Companies at 265 Logan Ave exemplifies Hercules' dedication to serving diverse residential communities with reliable and accessible laundry solutions.

Pay with your phone in 3 easy steps
IT'S AS EASY AS 1 2 3

These machines use the Hercules CP Mobile App for payment

- 1 Download the FREE Hercules CP Mobile App
- 2 Register & Sign In
- 3 Start the machine using your smartphone

HERCULES
The Smart Choice in Laundry
1-800-526-5760 • www.hercnet.com

IMPORTANT TO KNOW!
Your laundry CARD and the Mobile APP are NOT INTERCHANGEABLE - you must use the CARD with the Machine APP and will not be able to use the CARD with the Mobile APP.

PLEASE LEAVE DOOR OPEN WHEN NOT IN USE



1-800-526-5760

Hercules 2025



1-800-526-5760

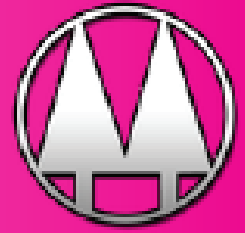
Summer Picnic!



1-800-526-5760

Rochdale Village – Queens, NY

Hercules is proud to present the newly upgraded laundry room at Rochdale Village - a community with a rich and significant history. Hercules added brand new machines, benches, lint brushes, and cleaning supplies.



Located on the historic grounds of the former Jamaica Racetrack, Rochdale Village was developed under the Mitchell-Lama Housing Program to provide affordable housing for low- and middle-income families. When it officially opened in 1963, Rochdale Village stood as the largest private housing cooperative in the world!



Island Exotic Veterinary Care (IEVC) is a unique animal hospital devoted to the care of pet birds, small mammals (including rabbits, rodents, guinea pigs, chinchillas, hedgehogs, and sugar gliders), and reptiles.

"Thank you Hercules, for the very generous donation to the clinic! We are so appreciative! Dr. Davis and the team love how wonderful the machines are!"

-Board of Bethpage Park Apartment Corp.

Island Exotic Veterinary Care
591 E JERICHO TPKE
HUNTINGTON STATION, NY
Dr. Davis (Owner)



Island  Exotic
VETERINARY CARE
Birds & Exotic Pets



1-800-526-5760

EMPLOYEE *Spotlights*

KRISTINA SEIGEL



- Customer Service Representative
- 3 Years
- Favorite Dessert: Cheesecake or Cannoli Cake
- Favorite Holiday: Halloween
- Favorite Sport: Basketball

"I've been part of the Hercules Customer Service team for nearly four years. I've attended company picnics since 2006, when I met my husband Rob, who was working in installation at the time. We moved from Queens to Rochester so Rob could take on new routes upstate. We truly love the company and the people here."

DENNIS NASCIMENTO



- Network Supervisor
- 10 years
- Favorite Dessert: Junior's Cheesecake
- Favorite Holiday: Thanksgiving
- Favorite Sports: Basketball, Football & Boxing

"My name is Dennis; I'm 31 years old and a proud father of three. I started at Hercules in 2014 as a Customer Service Representative, became a dispatcher the following year, and then joined the service department. I now serve as a supervisor, overseeing various operations. Hercules keeps me on my toes and constantly challenges me to stay sharp."

MARK LUBIN



- Account Manager
- 16 Years
- Favorite Dessert: A Nice Crispy Chocolate Chip Cookie
- Favorite Holiday: Chanukkah
- Favorite Sports: Tennis & Pickleball

"I've been an Account Manager my entire career at Hercules and still love coming to work every day. I enjoy creating customized solutions for our clients and take pride in being available to them even after installation. I enjoy spending time with my wife of 35 years, Jodi, our sons Jake and Alex, daughter-in-law Ronni, and our two dogs, Wally and Frankie. I'm also lucky to still be close with my best childhood friends for over 50 years."

Laundry Symbols Explained

DECODING THE CARE LABEL



What are this shirt's
Laundering "Needs"?
Test your Laundry Literacy!
(see answers below right)

Machine wash	Machine wash, permanent press	Machine wash, gentle or delicate	hand wash	do not wash	water temperature not above: 30°C or 80°F	water temperature not above: 40°C or 105°F	50°C or 120°F	60°C or 140°F
water temperature not above: 70°C or 160°F	water temperature not above: 95°C or 200°F	30°C or 80°F	40°C or 105°F	50°C or 120°F	60°C or 140°F	70°C or 160°F	95°C or 200°F	do not wring
bleach if needed	do not bleach	Non-chlorine bleach if needed	Non-chlorine bleach if needed	Tumble dry	Dry normal, low heat	Dry normal, medium heat	Dry normal, high heat	Dry normal, no heat
Hang to dry	Drip dry	Dry flat	Dry in the shade	Do not dry	Do not tumble dry	Dry	Iron any temp, steam	Do not iron
Maximum temperature 110°C 230°F	Maximum temperature 150°C 300°F	Maximum temperature 200°C 390°F	No steam	Dryclean	Any solvent	Any solvent except tetrachlorethylene	Petroleum solvent only	wet cleaning
Do not dryclean	Short cycle	Reduced moisture	Low heat	No steam finishing				

1. Water Temperature Not Above 30° 2. Do Not Bleach 3. Do Not Tumble Dry 4. Maximum Temperature 150°F/300°C 5. Do Not Dry Clean





Behind the Scenes: Celebrating Our Warehouse & Field Teams

At Hercules, our warehouse workers and field workers are the unsung heroes who keep everything running smoothly. While much of the spotlight shines on what happens at the front end, it's the dedication, precision, and hard work behind the scenes that truly drive our success.



We even have specialized training that ensures our technicians can efficiently troubleshoot and service these popular commercial laundry machines, minimizing downtime and maximizing performance for our clients.



FFF WILDLIFE CENTER, Prattsville, NY



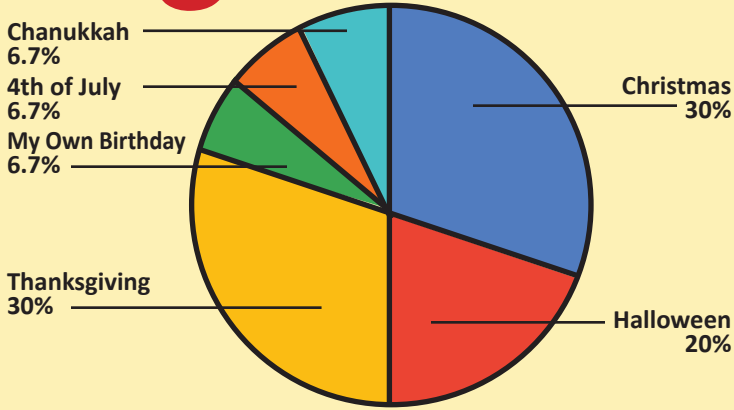
"FFF Wildlife is a nonprofit dedicated to rehabilitating injured and orphaned New York State wildlife, while also traveling to locations where animals face potential threats and providing on-site treatment when possible. We offer educational programs for all ages, from pre-K to adults, teaching peaceful coexistence with wildlife. Thanks to Hercules' generous donation of a washer and dryer, we can now maintain the highest standards of cleanliness and care for our animal patients as we continue our mission of wildlife protection and education throughout New York State."



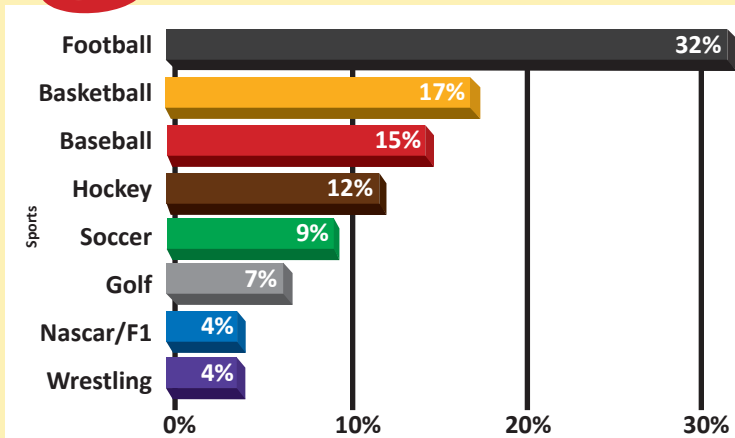
Hercules

STAFF FAVORITES

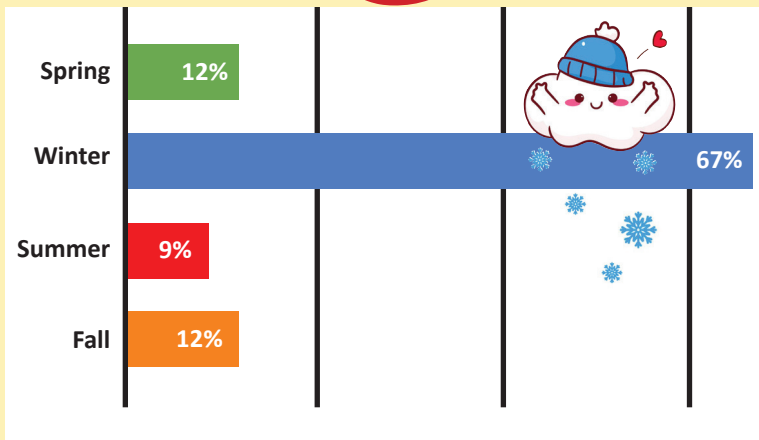
Holidays



Sports



LEAST FAVORITE Season



Happy Anniversary!

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DAVID AIZIC
DENNIS NASCIMENTO
ALEX PIKOVSKY

11

MICHELLE HARTMAN

13

ROBERT SIEGEL

16

TONI RUBIANO

17

JEANINE REDDING

15

GLENN SMITH

18

JAY OSMAN

23

RICHARD MUIRHEAD

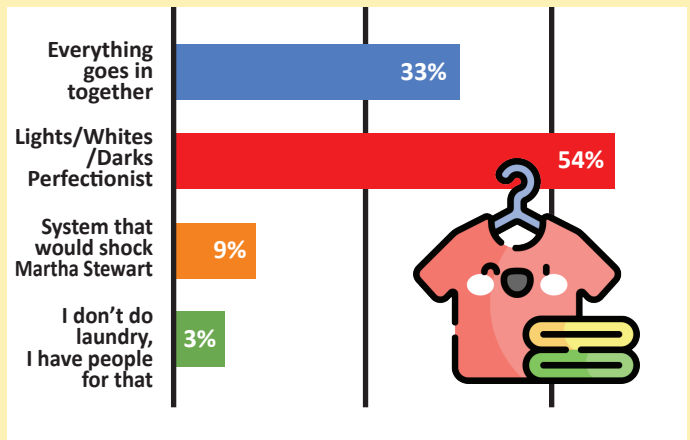
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ALAN GONZALEZ

Hercules

MILESTONE Employee Anniversaries

WHAT'S YOUR FAVORITE Laundry SORTING STYLE



Hercules

Our Strength is Personalized Service



Hercules

The Smart Choice in Laundry

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